

Graphic Design Volunteer

Marketing and communications is crucial for promoting the work and spreading the message of Veronica's Voice. It educates and generates concern for the issue of commercial sexual exploitation. It brings in donations, volunteers, sales, and partnerships. The Marketing and Communication team will work together to create a variety of compelling content as necessary. The graphic design volunteer will support the Marketing and Communications team by providing high quality graphics to complement social media, email, and event marketing. These graphics may include quotes, statistics, invitations, fliers, reports, and other needs as requested. Veronica's Voice utilizes Canva for graphic design and follows a brand guide created by Lillian James Creative. All design should follow the branding of the organization.

General Expectations

- Utilize VV branding to create consistent and interesting graphics for monthly social media and email content
- Provide this content back to team for publishing
- Assist with event invites, fliers, reports etc. as needed
- Provide the right sizes and formats, ensure everything is high quality
- Member of the Marketing and Communications volunteer team, directly supporting the Marketing Lead and Communications Lead and attending monthly meetings

Application Process

If interested please email volunteer@veronicasvoice.org with; the 'title' of the volunteer position(s) you are interested in *as the subject line*, and a brief description of your skills, motivation for volunteering for the position, and the amount of time/availability to dedicate to the position. The more information you provide the better we can match you with our needs. Then, register for the next volunteer orientation session at veronicasvoice.org/event. You do not have to have any specified position of interest prior to attending volunteer orientation. Orientation will provide more insight into the positions available.

Acceptance and Training

After you attend volunteer orientation, we will direct you to the volunteer portal to complete and sign the Veronica's Voice Volunteer Policies and Paperwork. Once these forms are complete, we will run a background check. We will also accept a background check that has been completed in the last year. Then, you will be ready to volunteer! All upcoming volunteer events and opportunities will be listed in the volunteer portal.