

Marketing Lead Volunteer

Marketing and communications is crucial for promoting the work and spreading the message of Veronica's Voice. It educates and generates concern for the issue of commercial sexual exploitation. It brings in donations, volunteers, sales, and partnerships. The Marketing and Communication team will work together to create a variety of compelling content as necessary. The Marketing Lead Volunteer will work closely with the Communications Lead and other key positions to assist with the marketing of the organization. This work will include but not be limited to assisting with the development of social media content and strategy, social media advertising, special events - assisting with creation and publishing of marketing collateral and communications, and engaging volunteers on the marketing and communications team to create, review, publish, and assess content.

General Responsibilities

- Assists with creating and proofing marketing collateral
- Creates monthly content calendars and marketing plans
- Schedules content using Hootsuite
- Work together with the Communications Lead to engage interested volunteers in the marketing and communications team
- Coordinates photography, graphic design, and social media engagement
- Schedules and hosts monthly meetings with the Marketing and Communications team.
- Run social media advertisements when directed by the Founder/President.
- Member of Veronica's Voice Empowerment Board that meets once a month and will provide updates on achievements, activities, upcoming events and other pertinent information to the Board, Executive Director and President.

Application Process

If interested please email volunteer@veronicasvoice.org with; the 'title' of the volunteer position(s) you are interested in *as the subject line*, and a brief description of your skills, motivation for volunteering for the position, and the amount of time/availability to dedicate to the position. The more information you provide the better we can match you with our needs. Then, register for the next volunteer orientation session at veronicasvoice.org/event. You do not have to have any specified position of interest prior to attending volunteer orientation. Orientation will provide more insight into the positions available.

Acceptance and Training

After you attend volunteer orientation, we will direct you to the volunteer portal to complete and sign the Veronica's Voice Volunteer Policies and Paperwork. Once these forms are complete, we will run a background check. We will also accept a background check that has been completed in the last year. Then, you will be ready to volunteer! All upcoming volunteer events and opportunities will be listed in the volunteer portal.