

Human Trafficking Poster Distribution Campaign Instructions

Goal: Distribute Human Trafficking Posters to at least 5 businesses in Your Local Community by October 30, 2022

Identify a Rotary Club Member to champion this effort, and recruit Members to participate in poster distribution. Select a Member to represent your Club at quarterly District 5710 End Human Trafficking Zoom Meetings. A pdf slide is included for your use in this toolkit to be added to your Club announcements. Request a PowerPoint or other version by contacting saranylund@crownrealty.com.

Tips on selection of the Target List for Poster Distribution:

Identify healthcare facilities (priority to ERs and clinics), convenience stores, massage parlors, sex-oriented businesses, adult book/video stores, escort services, pay by the hour hotels and hotels offering adult movies in your local area. Select business categories that your Club members would be comfortable approaching.

Divide the businesses up by the number of teams from your Rotary Club (5 businesses can be visited in one hour based on location). Group businesses by proximity. Allow teams to select the group of businesses that they are interested in visiting. (You can use the spreadsheet template to create a form for tracking.)

Don't be afraid to contact a corporate office to ask for support on a company-wide level. Quick Trip has agreed to post the posters in all of their stores in KS!

Be aware there may be language barriers, especially at massage parlors. Where this applies, go ahead and leave the information and note the barrier in your tracking sheet.

Order free posters shipped directly to you:

<https://ag.ks.gov/public-safety/human-trafficking-poster-order-form>

Note the clientele of businesses when selecting the number and language to order.

Prepare Packets:

Each packet should include a minimum of 2 English and 2 Spanish (or other language according to the business) posters, a copy of the press release and a copy of the KSA. Having extra posters available is recommended.

Pre Delivery:

Call the businesses a few days ahead of delivery to let them know Rotarians will be in the area handing out posters. If possible, find an appropriate contact person (manager, owner, human resources) and the best time to catch them.

Hi, my name is _____, with the _____ [Your Rotary Club Name]. We are going to be in the area on _____ (date) to raise awareness of the new Kansas Statute requiring that business post human trafficking posters. Who is the best person for me to talk to while I'm there on _____ (date)?

Safety Precautions:

Go in a group of 2 or 3. Distribute posters during regular office hours. Meet with the manager in a public area. Avoid any confrontation. Reiterate you are there to support their business in raising awareness.

Sample Script for Poster Delivery:

Hi there, we are _____ & _____ with the [Your Rotary Club Name].
(Tell them when and where your club meets.)

We are here today to make sure you are up to date with the new Kansas Statue requiring the display of human trafficking posters.

In effort to inform human trafficking victims about the National Human Trafficking Hotline, Kansas law now requires ___[healthcare facilities]___ (select the appropriate category: healthcare facilities, convenience stores, massage parlors, sex-oriented businesses, escort services, hotels) to post signs like this in a prominent and accessible location.

We recommend places like entryways, bathrooms, check out desks, or any other area with **high visibility to general clientele**.

These posters give important information to those who may be victims of human trafficking. We are bringing you free posters today to make sure your business is not in violation of this important new statute.

Would you like posters in English, Spanish or both? (Note other languages available on the website.)

Thank you for your time. We appreciate your support of efforts to end human trafficking. We also want to invite you to attend a future Rotary Club meeting.

But I am not involved in human trafficking:

We are only here to make you aware of the new law requiring businesses to post this information, and to offer you some posters. We can also leave with you a copy of the statute and a press release from the Attorney General's Office.

Additional questions about statute:

For answers to your questions it's best to call this number (pointing to the number in the gray area of the flier) to speak to the Attorney General's office. You can also check out this website (pointing to the gray area of the flier).

Next Steps:

Share your results with your Rotary Club and at the November 16 District 5710 End Human Trafficking Committee by contacting Lucy Bloom at lucy@veronicasvoice.org.

If you have questions about poster distribution, feel free to contact Sara Nylund, Leawood Rotary Club at saranylund@crowndrealty.com.

Help Fight Human Trafficking

Community Poster Distribution

Create Target List Based on K.S.A. 75-759 criteria

Work In Pairs

Order Posters from attorney General

Print Supporting Documents

Distribute Posters

Share your progress



Join us on on ZOOM for quarterly
District 5710 End Human Trafficking Meetings

Contact Lucy Bloom District Chair-lucy@veronicasvoice.org

Use QR Code to find:

**Campaign Instructions, Posters, Supporting
Documents, Sample Script,
Tracker Spreadsheet**



AG DEREK SCHMIDT ANNOUNCES PARTNERSHIP WITH ROTARY TO COMBAT HUMAN TRAFFICKING

Release Date: Jan 11, 2022

TOPEKA – (January 11, 2022) – The Kansas Office of the Attorney General will partner with Kansas Rotary International districts to increase awareness of and compliance with the new state law enacted last year that requires certain establishments to post information about how to contact the National Human Trafficking Hotline, Attorney General Derek Schmidt announced today.

During the 2021 legislative session, a new law was passed requiring posting of the National Human Trafficking Hotline in certain businesses and public places where the information can be readily available to victims who are being trafficked. The hotline number is 1-888-373-7888. Posting of the hotline number helps connect victims to services and encourages the public to report potential trafficking so an appropriate response can occur. The new law is a result of recommendations made by the attorney general's Human Trafficking Advisory Board (HTAB), which includes members of law enforcement, prosecutors, court personnel, advocates, state agency representatives and survivors of human trafficking who have expertise in this field.

“Since our state’s first anti-human trafficking law was enacted in 2005, Kansas has worked with strong bipartisan support – and with broad support from Kansas communities – to make great strides in combating this crime against human dignity,” Schmidt said. “I commend the Legislature in its efforts to increase awareness of trafficking in Kansas, and I am grateful to our Rotary partners for assisting in this effort to increase awareness.”

The new partnership with Rotary will multiply outreach efforts by equipping Rotarians with talking points and posters to distribute across Kansas. Posters also are available on the attorney general's website in six languages: English, Spanish, Chinese, Vietnamese, Hmong, and Korean.

Today is National Human Trafficking Awareness Day, which is January 11 each year. Kansas also recognizes January as Human Trafficking Awareness Month.

Since 2013, the HTAB has been tasked with coordinating public awareness and education initiatives, victim identification and support, and development of a statewide collaborative effort across disciplines and jurisdictions to combat human trafficking in Kansas.

According to the U.S. Department of Justice, human trafficking is one of the largest and fastest-growing criminal industries in the world. It involves recruiting, harboring and transporting people for the purpose of exploitation. Both sex trafficking and labor trafficking occur in Kansas and both adults and children are victims.

Combating human trafficking in Kansas has been a priority for Attorney General Schmidt. Since he took office in 2011, the state has improved its legal framework and Kansas anti-trafficking laws reached the top tier of states, as reflected in a national scorecard called the “Protected Innocence Challenge.” Last year, a new and separate challenge for states was issued by the keeper of the scorecard to begin focusing on more-difficult issues such as the criminal justice system’s handling of sex-trafficking victims who themselves commit crimes that victimize others. Schmidt said he anticipates the HTAB and the Legislature to continue discussions on further strengthening the state’s response to human trafficking proposals in 2022 and into the future.

To request additional information about human trafficking, access posters, which businesses are required to display informational posters, or to learn more about potential signs of human trafficking, go to <https://ag.ks.gov/human-trafficking> or contact the attorney general's victim services toll-free hotline at (800) 828-9745 Monday through Friday, 8 a.m. to 5 p.m..

K.S.A 75-759

HUMAN TRAFFICKING HOTLINE POSTING REQUIREMENTS

- K.S.A 75-759 Notice offering help to victims of human trafficking; posting required in certain locations; coordination with secretary for children and families and secretary of labor; report. (a) (1) A notice offering help to victims of human trafficking shall be accessible on the official website of the attorney general, the official website of the department for children and families and the official website of the department of labor.
- (2) The notice described in this subsection shall be posted in a **prominent and accessible location** in any place required to post notices pursuant to:
- (A) The Kansas act against discrimination, K.S.A. 44-1012, and amendments thereto;
 - (B) the Kansas age discrimination in employment act, K.S.A. 44-1114, and amendments thereto;
 - (C) the Kansas child labor law, K.S.A. 38-605, and amendments thereto;
 - (D) the employment security law and rules and regulations adopted under the employment security law; or
 - (E) the workers compensation act and rules and regulations adopted under the workers compensation act.
- (3) The notice described in this subsection shall be posted in a location visible to members of the public in the following public places:
- (A) Sexually oriented businesses as defined by K.S.A. 12-770, and amendments thereto;
 - (B) massage parlors;
 - (C) healthcare facilities;
 - (D) convenience stores and truck stops; and
 - (E) rest areas and visitors centers under state supervision or control.
- (b) The attorney general shall adopt rules and regulations prescribing the content, size and other characteristics of such notices as the attorney general determines appropriate to help and support victims of human trafficking, including, but not limited to, information regarding the national human trafficking hotline.
- (c) The notice described in this section shall be made available in English, Spanish, and, if requested by an employer, another language.
- (d) The secretary of labor, in consultation with the attorney general, shall develop and implement an education plan to raise awareness among Kansas employers about the problem of human trafficking, about the hotline described in this section, and about other resources that may be available to employers, employees, and potential victims of human trafficking.

History: L. 2013, ch. 120, § 7; L. 2017, ch. 78, § 25; L. 2021, ch. 110, § 29; May 27.

Rotary International is proud to partner with the Kansas Attorney General in the distribution of these posters.

For more information about posting requirements contact:
Kansas Attorney General Derek Schmidt 1-800-828-9745 or
<https://ag.ks.gov/public-safety/human-trafficking>



Thank you for demanding an END to human trafficking.

Are you or someone you know being sold for sex or forced to work for little or no pay and cannot leave?

There is a way out.

Here's how:



Contact the National Human Trafficking Resource Center

Call 1-888-373-7888

toll free and confidential

or text HELP or INFO to BeFree (233733)

The Hotline and Text line can be used to:

Get help, report a tip, connect with anti-trafficking services in your area, and to request training and technical assistance, general information or specific anti-trafficking resources.

The National Human Trafficking Resource Center is a national, toll-free hotline available to answer calls and texts from anywhere in the country, in English, Spanish, and more than 200 additional languages through an interpreter, 24 hours a day, 7 days a week, every day of the year.

Human trafficking situations can be dangerous to you and to victims if you attempt to intervene.

If you suspect human trafficking, call the Hotline or 1-800-KS-CRIME.

If it is an emergency situation, call 911.



Provided by

Kansas Attorney General Derek Schmidt

1-800-828-9745 (8 a.m. - 5 p.m. Central Time)

